Scandinavian Journal of Management

Volume 5, 1989
List of Contents, Author Index and Key Word Index

Pergamon Press Oxford New York Beijing Frankfurt
São Paulo Sydney Tokyo Toronto

SCANDINAVIAN JOURNAL OF MANAGEMENT

Incorporating Scandinavian Journal of Management Studies

Editor

STEN JÖNSSON
Department of Business Administration, Gothenburg School of Economics and Legal Science, Vasagatan 3, S-411 24 Gothenburg, Sweden

Former Editor

ROLF LUNDIN
University of Umeå

Associate Editors

HENRIK GAHMBERG
Swedish School of Economics, Helsinki

FLEMMING POULFELT
The Copenhagen School of Economics

TORGER REVE
Norwegian School of Economics and Business Administration

English language adviser

NANCY ADLER

Editorial Board

NILS BRUNSSON
Stockholm School of Economics

CHRISTER CARLSSON
Åbo Academy

BARBARA CZARNIAWSKA-JOERGES
Stockholm School of Economics

JEREMY DENT
Manchester Business School

LARS ENGWALL
Uppsala University

PAULSSON FRENCKNER
University of Stockholm

ANTHONY HOPWOOD
London School of Economics and Political Science

ERIK JOHNSEN
The Management Research Institute, Frederiksberg

PERTTI KETTUNEN
University of Jyväskylä

PÅL E. KORSVOLD
Norwegian School of Management

REIJO LUOSTARINEN
Helsinki School of Economics

JAMES G. MARCH
Stanford University

LARS-GUNNAR MATTSSON
Stockholm School of Economics

HENRY MINTZBERG
McGill University

JOHAN P. OLSEN
Norwegian Research Centre in Organization & Management

ANDREW PETTIGREW
University of Warwick

BENT PROVSTGAARD
Århus School of Economics

GERALD R. SALANCIK
University of Illinois of Urbana-Champaign

WILLIAM H. STARBUCK
New York University

AARON WILDAVSKY
Survey Research Center, University of California, Berkeley

Publishing, Subscription and Advertising Offices: Pergamon Press plc, Headington Hill Hall, Oxford OX3 0BW, U.K. (*Oxford* 64881, *Telex* 83177)

Annual Subscription Rates 1990

Annual Institutional subscription rate DM 165.00. Two-year Institutional rate (1990/91) DM 313.50. Personal subscription rate for those whose library subscribes at the regular rate DM 78.00. Prices are subject to change without notice. Subscription enquiries from customers in North America should be sent to: Pergamon Press Inc., Maxwell House, Fairview Park, Elmsford, NY 10523, U.S.A., and for the remainder of the world to: Pergamon Press plc, Headington Hill Hall, Oxford OX3 0BW, U.K.

Microform Subscriptions and Back Issues: Back issues of all previously published volumes, in both hard copy and on microform, are available direct from Pergamon offices.

Published Quarterly

Copyright © 1989 Pergamon Press plc

It is a condition of publication that manuscripts submitted to this journal have not been published and will not be simultaneously submitted or published elsewhere. By submitting a manuscript, the authors agree that the copyright for their article is transferred to the publisher if and when the article is accepted for publication. However, assignment of copyright is not required from authors who work for organizations which do not permit such assignment. The copyright covers the exclusive rights to reproduce and distribute the article, including reprints, photographic reproductions, microform or any other reproductions of similar nature and translations. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, electrostatic, magnetic tape, mechanical, photocopying, recording or otherwise, without permission in writing from the copyright holder.

Photocopying information for users in the U.S.A. The Item-fee Code for this publication indicates that authorization to photocopy items for internal or personal use is granted by the copyright holder for libraries and other users registered with the Copyright Clearance Center (CCC) Transactional Reporting Service provided the stated fee for copying, beyond that permitted by Section 107 or 108 of the United States Copyright Law, is paid. The appropriate remittance of $3.00 per copy per article is paid directly to the Copyright Clearance Center Inc., 27 Congress Street, Salem, MA 01970.

Permission for other use. The copyright owner's consent does not extend to copying for general distribution, for promotion, for creating new works, or for resale. Specific written permission must be obtained from the publisher for such copying.

The Item-fee Code for this publication is: 0281–7527/89 $3.00 + 0.00

CONTENTS OF VOLUME 5

Number 1		1989
S. JÖNSSON	Editorial: Management as action	1
T. TAKALA	Discourse on the social responsibility of the firm in Finland, 1930–1940 and 1972–1982: theoretical framework and empirical findings	5
J. MOURITSEN	Accounting, culture and accounting-culture	21
K. GRÖNHAUG and V. NARAPAREDDY	Niche changes and population strategies: foreign competition revisited	49
Y. D. BILLING and M. ALVESSON	Four ways of looking at women and leadership	63
	Contributors to this issue	81

Number 2		1989
S. JÖNSSON	Editorial: Accounting breakthroughs	83
R. J. BOLAND, JR and W. F. DAY	The experience of system design: a hermeneutic of organizational action	87
I. MENZLER-HOKKANEN	Countertrade arrangements in international trade: a tool for creating competitive advantage?	105
M. ALVESSON	The culture perspective on organizations: instrumental values and basic features of culture	123
R. MARTENSON	International advertising budgeting practices	137
I. GUTIÉRREZ	Fuzzy numbers and net present value	149
	Contributors to this issue	161

Number 3 1989

Special Issue: Swedish Studies of the Strategy Process

S. JÖNSSON — Editorial: Special Issue — Sweden — 163

J.-I. LIND and E. RHENMAN — The SIAR School of Strategic Management — 167

B. HEDBERG and S. JÖNSSON — Between myth and action — 177

H. HÅKANSSON and I. SNEHOTA — No business is an island: the network concept of business strategy — 187

P. O. BERG — Postmodern management? From facts to fiction in theory and practice — 201

N. BRUNSSON — Administrative reforms as routines — 219

Contributors to this issue — 229

Number 4 1989

S. JÖNSSON — Editorial: Management as culture — 231

S. TAKATERA and M. YAMAMOTO — The cultural significance of accounting in Japan — 235

I. BJÖRKMAN — Factors influencing processes of radical change in organizational belief systems — 251

E. K. LAITINEN — Decision support systems (DSS) in three types of firm — 273

Forum
L. A. SAMUELSON — The development of models of accounting information systems in Sweden — 293

Book Review
S. JÖNSSON — *Accounting for Public Policy. Power, Professionals and Politics in Local Government*, by D. Rosenberg — 311

Contributors to this issue — 313

Volume Contents, Author Index and Key Word Index for Volume 5, 1989 — i